



Guidance Document for Interested Groups/ Organisations

What is Not Around Us?

Not Around Us is about promoting an environment where it is easier for those who smoke to quit, and stay quit, and to help de-normalise smoking for the next generation.

The purpose of Not Around Us is to:

- Help to protect children and young people from second-hand smoke exposure.
- Contribute to the de-normalisation of smoking for children and young people.
- Reduce the environmental nuisance, cost of cleaning and damage that discarded tobacco products create.
- Signpost to HSE Quit services.

How to implement Not Around Us:

Before committing to the Not Around Us initiative there are a few points to consider:

- Are your **Board of Management** aware of your plans to implement Not Around Us within your organisation?
- Are **staff members** aware of your plans to implement Not Around Us within your organisation?
- Have you discussed the Not Around Us initiative with **others** who use your facility?

Steps to implementing the Not Around Us within your organisation:

- Meet with staff to discuss the implementation of the initiative within your organisation.
- With staff, identify:
 - Prominent locations to display Not Around Us signage.
 - Type, and number, of signs required.
 - Discrete location for smokers to smoke, if required.
 - Effective ways to communicate the Not Around Us message.
- Complete the Expression of Interest Form and return to healthygalway@gcp.ie.
- Display Not Around Us signage in the agreed locations.
- Ensure staff are confident in communicating the Not Around Us message to those using your facility.
- Signpost to HSE QUIT services e.g. QUIT Smoking West – call 091 737262, email quitsmoking.west@hse.ie; visit QUIT.ie.

** Please note that the level of enforcement is at the discretion of the organisation. Staff are not expected to challenge those who ignore signs and continue to smoke.*

Communications:

- Promote your involvement in the Not Around Us initiative on your organisation's social media and through local newsletters, newspapers, and local radio if the opportunity arises.
- Use hashtags #NotAroundUs #HealthyGalway on all social media posts.
- Tag key partners @HealthyGalway @HSEQuit @HealthyIreland @HealthyGalwayCounty

For more information:

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Rialtas na hÉireann
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